

MEDIA RELEASE

FOR IMMEDIATE USE

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Paint to put a smile on the face of sick kids

Massive Paint by Numbers mural to benefit The Humour Foundation's Clown Doctors

Pick up a paintbrush to be a part of CraftExpo's special interactive feature, **Paint By Numbers** at the **Royal Exhibition Building Melbourne, October 8th – 11th, 2009**. In addition to making your mark on this colourful mural, you'll also help the **Humour Foundation's Clown Doctors** to put a smile on the faces of sick kids nationally.

Designed by Pam Jones of the Folk and Decorative Artists Association of Australia, the mural which consists of three canvases and stretches 9m long, has hundreds of design elements traced onto the colourful background. Titled 'Carousels', the canvas was inspired by the thought of helping sick children and captures the journey from ill health in the darkest depths of the forest, to good health full of family and sunshine. "We are travelling along the River of Life looking forward to the adventures that lie ahead," Pam said.

For a gold coin donation (or more if you're feeling generous), you can help us fill in the blanks and complete the Paint By Numbers canvas and raise much needed funds for the Humour Foundation's Clown Doctors. If you're not much of a painter, you needn't worry - members of the Folk & Decorative Artists Association of Australia will be there to guide you.

As a national charity supported solely by the community, the Clown Doctors are a group of gifted and talented professional performers dedicated to lightening the serious side of being in hospital by bringing fun and laughter to patients, families and staff. They touch the lives of over 85,000 people every year by spreading laughter to many hospitals around the country.



After the show, the canvas and all money raised will be donated to the Humour Foundation.

So stop clowning around and head on down to CraftExpo. In addition to being a part of Paint By Numbers, you can get involved in many other interactive activities including The Great Apron Challenge, shop 'till you drop for the best craft supplies, take your pick from a host of workshops and enjoy FREE stage presentations and seminars. Don't miss it; it's going to be BIG!

Where & When: CraftExpo
Royal Exhibition Building, Carlton
October 8-11, 2009

Open: 10.00am – 4.30pm daily

Tickets: Adults: \$15, Seniors/Pensioners: \$13, Children (5-16yrs): \$7, Children (under 5yrs): FREE, Family (2A + 2C): \$35. Free tote bag valued at \$5 at the door, while stocks last.
Tickets available at the door or online at www.craftexpo.net.au

Groups: Advanced Purchase tickets are available for groups of a minimum of 10 people at a discounted rate. To arrange a group call (02) 9452 7575.

Information: Visit www.craftexpo.net.au or call 02 9452 7575.

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