

craftexpo

Fresh. Fun. All your favourites.

STOP PRESS

During the recent Brisbane Craft & Quilt Fair, we shared a brief overview of our vision for the CraftExpo events moving forward into 2010. We have prepared a complete CraftExpo 2010 Blueprint document which will be posted out within a few days, however there are a number of exciting things that have been confirmed over last few days... so here is a sneak peek:



Better Homes and Gardens, Australia's leading lifestyle magazine has just confirmed a brand new feature attraction at CraftExpo. **Better Homes** presents **Better Crafts**, an interactive area where visitors can learn from Better Homes and Gardens personalities from the TV show and magazine!

NEW



Material Obsession present a fresh and funky style of quilting. Exclusive to CraftExpo, **Material Obsession** will bring their two books to life with a collection of quilts on show for visitors. This collection has never been seen on display outside the pages of these books. - In a word - **Gorgeous!**

NEW



Quilt Bootcamp will be an interactive, educational quilt learning centre, exclusive to CraftExpo in 2010. Visitors will come into Quilt Bootcamp and take instruction from the Quilting Sergeant to learn the ropes of quilting, and come out the other end with their official CraftExpo Quilt Bootcamp dogtags.

NEW



In 2010, two of Australia's leading **Scrapbook and Papercraft** magazines will partner with CraftExpo and present a dynamic learning-based feature area where visitors will be taught the basics right through to advance techniques of scrapbooking and cardmaking. This learning area creates a great opportunity for papercraft companies to sell product alongside.

NEW



The tACTile group comprises of six art quilters, all individually acknowledged as leaders in the field of contemporary quilt-making at local, national and international levels. The **tACTile group will present Collections**, an outstanding display of quilting art exclusively on show in NSW at CraftExpo

NEW



Craft Club was introduced in 2009 to CraftExpo and in less than 12 months the club has grown to more than **24,000 members!** In 2010 CraftClub will be ramped up even more with new member benefits and ongoing exhibitor benefits. Member benefits include: Discounted Expo entry ticket - 15 minute VIP early access - Gift Shop Specials - FREE projects - Expo Saver Coupons with exhibitors & **MORE**

IT'S BACK!

All this, PLUS these the newly created feature areas



Can you afford not to be at CraftExpo 2010?

Newcastle
February 19 - 21

Sydney
March 11 - 14

Brisbane
March 25 - 28

Townsville
April 8 - 11

Melbourne
October 7 - 10

Call today
before
stands
book out!

Call Jen on 02 9452 7540 OR Helen on 02 9452 7548